



STARTECH INOVATORI 2021.

Inovacija procesa / Informacione tehnologije

BRANDS CHECKER

AI Software

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| www.brandschecker.com

Brands Checker je SaaS software koji uz pomoć veštačke inteligencije i image recognition tehnologije nudi jedinstveno rešenje u složenj i neprestanoj borbi protiv sive ekonomije na veb lokacijama i društvenim mrežama.

Prodaja krivotvorenih i piratskih artikala iznosi \$1,7 milijardi godišnje, što je više od trgovine drogom i ljudima. Očekuje se da će narasti na \$2,8 milijardi i koštati 5,4 miliona radnih mesta do 2022. godine. Brands Checker transformiše pustoš sive zone u skup podataka i korisnih informacija, smanjujući štetu i pretvarajući je u stvarno sredstvo za učenje za maloprodajne kompanije. Detektujemo, uklanjamo i skladištimo informacije o artiklima i prodavcima tako da kompanije u svakom trenutku imaju najpreciznije podatke sa online pijaca i društvenih mreža.

TRŽIŠNI FOKUS I POTENCIJAL

Brands Checker je fokusiran isključivo na prodavnice koje su dostupne na online pijacama, odnosno resale sajtovima i društvenim mrežama, samim tim njegova upotreba se lako primenjuje na bilo koji geografski region. Uklopili smo prednosti nekoliko zastarelih softvera u jedno sveže rešenje koje prikuplja sve funkcionalnosti. Na taj način kompanijama, njihovim IP predstavnicima ali i online pijacama koje ne žele da se u prodaji nalaze nelegalni artikli nudimo tri paketa, Starter paket, Brand+ i Premium. Zavisno od veličine kompanija, potreba i tržišta.

TIM

Tim AI Software čini grupa inženjera, programera i stručnjaka za e-trgovinu, koji su u prošlosti postigli tehnološke uspehe u kompanijama poput itMedia, Influence vision, 60seconds i drugih, blisko saradjući na projektima sa Google-om, kompanijama poput LOreal-a, VC fondovima i investitorima širom sveta.

MOGUĆNOSTI ZA PARTNERSTVO

Kao broj 1 rešenje za zaštitu brendova i kupaca od nelegalne trgovine na internetu, tim je otvoren za saradnju sa svim brendovima i brand protection advokatskim kancelarijama i privrednim komorama kojima bi ovo jedinstveno rešenje pomoglo u složenj i neprestanoj borbi protiv sive ekonomije na veb lokacijama. Tim takođe aktivno podiže investiciju kako bi se proširili na druga tržišta i skalirali tim.





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Brands Checker is SaaS that offers a unique solution in the complex and constant fight against the gray economy on websites and social networks, with the help of artificial intelligence and image recognition technology.

The sales of counterfeit and pirated goods amount to \$ 1.7 billion a year, which is more than drug and human trafficking. It is expected to grow to \$ 2.8 billion and cost 5.4 million jobs by 2022. Brands Checker transforms the chaos of the gray zone into a set of data and useful information, reducing damage and turning it into a real learning tool for retail companies. We detect, remove and store information about items and sellers so that companies have the most accurate data from online markets and social networks at all times.

MARKET FOCUS AND POTENTIAL

Brands Checker is focused exclusively on stores that are available on online markets, i.e. resale sites and social networks, so its use is easily applied to any geographical region. We've incorporated the benefits of several outdated software into one fresh solution that brings together all the functionality. In this way, we offer three packages, Starter package, Brand+ and Premium, to companies, their IP representatives and online markets that do not want to sell illegal items. Depending on the size of the company, needs and markets.

TEAM

The AI Software team consists of a group of engineers, programmers and e-commerce experts who have achieved technological success in the past in companies such as itMedia, Influence vision, 60seconds and others, working closely on projects with Google, companies such as LOreal, VC funds and investors around the world.

PARTNERSHIP OPPORTUNITIES

As number 1 solution for protecting brands and buyers from illegal online trade, we are open for cooperation with all brands, brand protection law offices and chambers of commerce that could make use of our unique solution, as a tool to help them in the complex and never-ending battle against shadow economy online. The team also actively raises investments to expand into new markets and scale the team.

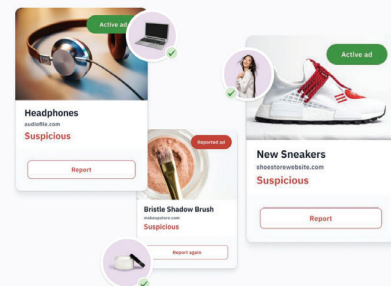
The ultimate Brand protection software!

Helping brands save money and protect their reputation by detecting and removing online counterfeit products.

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4,6/5 - 300 reviews
Review source

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